



**CHILDREN'S TRUST**  
OF ALACHUA COUNTY



# 2022 Annual Report

Over 18,000 Opportunities for Children and Families



**CHILDREN'S TRUST**  
OF ALACHUA COUNTY

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802 NW 5th Ave, Suite 100  
Gainesville, FL 32601

# Children’s Trust of Alachua County

## Building the Future



Marsha Kiner  
Executive Director



Dr. Maggie Labarta  
Chair, Gubernatorial  
Appointee

We are happy to report that over 18,000 opportunities for children and families resulted from the programs and services planned and funded by the Children’s Trust of Alachua County last fiscal year. That is more than double the previous year.

We are fulfilling the promise of the Campaign for the Children’s Trust of Alachua County. The Annual Report is an opportune time to remember and acknowledge the grassroots campaign organized by Dorothy Thomas and Dorothy Benson, and so many others. It is also the time to thank the citizens of Alachua County who voted for the ballot questions in 2018. Their foresight, planning, and hard work created the Children’s Trust.

Much has happened in the last few years in our country, our county, and the Trust. Each year, we assess our progress and the work yet to be done, and we renew our promise to the citizens of Alachua County. In September, we began a listening project where we actively solicited the opinions of the community. We wanted your input to help identify programs and goals where we have done well and those we need to improve. We also wanted to learn where there were unmet needs, and we wanted your feedback to find solutions.

What we learn in the listening project will feed into a new Strategic Plan that will guide us with priorities and programs in the years ahead. We will continue ramping up our community engagement, visiting every city and town, hearing what’s on your mind, and sharing information and resources available for children and their families. We will also communicate our findings with all county citizens in every way we can through the website, newsletters, and social media. To that end, we ask that you sign up for the Trust Newsletter and social media – so you will be the first to know!

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# History



The Campaign for the Children's Trust of Alachua County started as a grassroots movement made up of parents, grandparents, child advocates, and local activists. They knew in their hearts there was more our community could do to support our local children. Local data collected and shared by experts who serve children and youth in Alachua County supported those citizens' beliefs and experiences.

As early as 2002, the idea of creating a Children's Services Council (CSC) in Alachua County was being considered. None of those early efforts gained sufficient momentum to move forward. By 2015, however, certain projects helped crystalize the concept of a CSC. Community members, leaders, and stakeholders, including the Alachua County

Board of County Commissioners (BoCC), the Greater Gainesville Chamber of Commerce, the University of Florida, Santa Fe College, the Alachua County Children's Alliance, United Way, Partnership for Strong Families, and the Alachua County Public Schools, began to revisit the idea. These citizens and organizations hosted many community input sessions and public meetings to discuss the path forward.

In 2016, the BoCC contracted with the Well Florida Council ([wellflorida.org](http://wellflorida.org)) to conduct a children's needs assessment, with a focus on children prenatal to 5 years old. The BoCC also voted to establish a dependent Children's Services Advisory Board (CSAB). The CSAB was tasked with recommending innovative and creative programs to serve young children, gather data, consult with existing programs, and ultimately make a recommendation to the BoCC regarding the advisability of creating an independent CSC in Alachua County.

The Campaign for the Children's Trust of Alachua County conducted polling to ascertain the level of commitment from the community. That polling showed residents supported the initiative, with local voters perceiving literacy, after school learning, nutrition, and vocational opportunities as the most important things which could be funded, with early learning and return on investment messages receiving the strongest support. In February 2018, the BoCC unanimously voted to move forward with a voter referendum to create and fund the Children's Trust of Alachua County.



## CITIZENS FOR CHILDREN'S TRUST OF ALACHUA COUNTY

# Individuals Served by Goals

## GOAL

Children are born healthy & remain healthy

1,462 Children  
2,115 Parents  
27 Professionals  
**3,604 Total**



## GOAL

Children learn what they need to be successful

6,034 Children  
50 Parents  
187 Professionals  
**6,271 Total**



15,270 Children  
3,433 Parents  
231 Professionals

**18,934\* Total**

## GOAL

Children have nurturing & supportive caregivers & relationships.

210 Children  
1,236 Parents  
N/A Professionals  
**1,446 Total**



## GOAL

Children live in a safe community.

7,564 Children  
32 Parents  
17 Professionals  
**7,613 Total**



\*Duplication may occur across programs

# Our Pathway to Improve Child Outcomes

PRIMARY PARTICIPANTS SERVED -> PROGRAM	STRATEGY	GOAL
772 pregnant women -> Family Partner	Support Maternal & Child Health	Children are born healthy & remain healthy. 
736 families with newborns -> NewboRN		
16 adolescent girls -> Pace Reach	Support Mental Health & Substance Abuse Prevention	
428 adolescent youth -> PALS		
282 children -> Wellness Coordinator	Support Physical Health	
Programs in Development	Improve Food Security	
56 teachers -> TPD Professional Development	Support Professional Development & Capacity Building	Children learn what they need to be successful. 
16 owners / directors -> V'Locity Master Class		
6 owners / directors -> Accreditation Academy		
9 programs -> Capacity Building Collaborative		
340 children -> Afterschool	Expand Access to High Quality Childcare, Afterschool, & Summer Programs	
1,156 children -> Summer		
2,050 children -> Enrichment Services		
594 children -> Imagination Library	Support Literacy & Other Academic Supports	
69 children -> Bridge Literacy Program		
781 children -> Operation Full STEAM		
35 children -> Freedom Schools		
Programs in Development	Support Special Needs	
143 children -> New Tech Now	Support Career Exploration & Preparation	
220 children -> TeensWork Alachua		
9 children -> Help Me Grow	Support Initiatives that Connect Families to Resources	Children have nurturing & supportive caregivers & relationships. 
3,288 parents -> Family Resource Centers		
25 parents -> Project YouthBuild Parenting Program	Improve Family Strengthening & Supports	
Programs in Development	Support Injury Prevention	Children live in a safe community. 
40 children -> Big Brothers, Big Sisters	Support Initiatives that Prevent Delinquency / Truancy	
180 children -> Midnight Basketball	Support Violence Prevention Initiatives	
7,344 children -> Peaceful Paths Prevention Program		

# Community Engagement



Everyone has a story. We have heard many of them in Alachua County. The Children's Trust has engaged community, nonprofit, and business groups on **184** occasions during

the year. We joined citizens at holiday fairs, Chamber of Commerce events, city commission meetings, and Zoom meetings (when necessary). We learn from our community members. Hopefully, they learn from us. In coming together and sharing the stories, we reach a greater understanding of

the tasks in front of us to build a better community for our babies and families. We start from our own neighborhood and our friends in the Fifth Avenue Neighborhood Association. Members meet every second Tuesday at 6 pm at the Children's Trust office. We visited every city and town and have been welcomed by city commissioners, county commissioners, and a host of elected officials. We belong to the Chambers of Commerce in Alachua, Gainesville, Hawthorne, High Springs, and Newberry. Pastors have gathered and offered support and connection to people of faith.

We also work at the state level with the Florida Alliance of Children's Councils and Trusts (FACCT) to advocate for policies and legislation that help children and for the people who care for them. We frequently work with our state legislators here in Alachua County and in Tallahassee.



# Community Engagement - Partnerships



People are the heart and soul of every community. Working together, we create opportunities to enhance the lives of children and families in Alachua County.

## Alachua County School District

This year, Ms. Hannah Evans, Driver Trainer Safety Coordinator, worked with Children's Trust staff to secure transportation to and from field trips for over 20 summer camps.

## Alachua County School Food & Nutrition Services

Alachua County Public Schools Food & Nutrition Service (FNS) provides students with access to a variety of affordable and tasty foods that meet their health and nutritional needs. The Children's Trust staff worked with Maria Eunice, Director, and her team during our Afterschool and Summer Programs offering our students healthy snacks.

## United Way of North Central Florida

United Way of North Central Florida (UWNCFL) is a nonprofit organization focused on the building blocks that lead to a good quality of life: education, health, and financial stability. The Children's Trust was enthusiastic about sponsoring a statewide early literacy initiative called ReadingPals. This organization provides volunteer mentors for Voluntary Prekindergarten (VPK) students to 3rd grade who may need extra help, utilizing one-on-one or small group settings.





# Community Engagement - Sponsorships

Sponsorship funding provides a way for the Children's Trust to partner with community agencies and businesses as they engage the community in ways that benefit the children and families of Alachua County.

- 100 Black Men of Greater Florida GNV – 4th Annual Aviation Academy
- 42nd Annual 5th Ave Arts Festival – Kids Corner
- Alachua County Child Abuse Prevention Task Force - Celebrate the Child Event
- Balance 180 Gymnastics & Sports Academy - The Carnival Classic Event
- BLSSD Future, Inc - Teach Me to Dance: Kids Dance Lessons
- Community Impact Corp. - 23rd Annual Stop the Violence: Back to School Rally
- Community Impact Corporation - Fatherhood Summit: Call to Action
- Early Learning Coalition - Back to School Backpack Giveaway
- Episcopal Children's Services – Wild Reading Safari: A Day at Santa Fe Zoo
- High Springs Chamber - Back to School event
- Just Between Friends - Safe Kids Event
- New Tech Now - Arts for Kids in Archer
- Premier Moms - Family Health & Fitness Day
- Soars Mentoring Services - East Gainesville Backyard BBQ Cook-Off
- UF Dance Marathon - Family Room: Kids Activities
- UF Student Life - UF Site Tours for Summer Camps
- United Way of North Central Florida - Reading Pals Program
- Vineyard Christian Fellowship -Spring Field Day



# Listening to the Community



The Children's Trust recognizes the value of community voices and having regular and ongoing feedback and partnership with the community we serve. Any decision made by the Trust is best if done in close collaboration with our community to leverage all our local knowledge, resources, experiences, and perspectives. Below highlights two key efforts the Trust has led this year to involve and receive guidance from our community.

In January 2022, the Board authorized the formation of a **Data Technical Advisory Committee (DTAC)** to create alignment between community stakeholders and the Trust regarding evaluation priorities and policies surrounding data collection, storage, and utilization. This committee consisted of two Board members and seven community stakeholders who indicated strong skills, expertise, experience, and passion for helping craft a data collection and management policy that would be in the best interest of children and families in Alachua County.

The Trust hosted six monthly committee meetings between March and August 2022. DTAC members had the opportunity to brainstorm and discuss policy recommendations, including: types of data collected, collection processes, protections, and sharing policies. The Data Collection and Management Policy collaboratively developed was unanimously approved by the Trust Board in September 2022.

The Trust initiated a steering committee including providers and community stakeholders to be involved in strategic planning for the Trust. A critical driver of this strategic planning will be hearing from the community. The Trust commissioned a **Listening Project** to hear from the community on how we can better serve children and families and determine how resources can be invested most wisely.

The Listening Project will guide the steering committee and feed into the Strategic Plan. It will elevate the voices of the community regarding how the Trust can best serve children based on the strengths, resources, and gaps in services within the county.



# Listening to the Community

Do you want to know what's up with the Children's Trust?

Follow us anyway that works for you:



CHILDREN'S TRUST  
OF ALACHUA COUNTY

Website:

[childrenstrustofalachuacounty.us](http://childrenstrustofalachuacounty.us)

Click on "Newsletter signup"



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@childrenstrustofalachuacou7053

[www.youtube.com/channel/UCpYNq\\_GkjCo9FQo3qR5-SOw](http://www.youtube.com/channel/UCpYNq_GkjCo9FQo3qR5-SOw)



# Universal Screening

Screening is important to ensure we are checking in with children and families from the very beginning and at key milestones to ensure they have resources and supports.



NewboRN Home Visiting is a free program offered to all Alachua County women who give birth in the county. The Children's Trust provides a visit by a registered nurse or midwife. The nurse visits mom and baby at home to see how they are doing, gives a physical and health assessment, and helps with breastfeeding, nutrition, safety, and family planning options.

**How Much?** 736 families with newborns.

**How Well?** 28% of Alachua County births received NewboRN nurse home visit; up considerably from last year, where 15% of Alachua County births participated in NewboRN.

100% of families surveyed said NewboRN was helpful and would recommend it to a friend.

**Better Off?** 100% of parents expressed understanding of infant health and development, infant and environmental safety, and maternal wellness.

*"Being a new mom can be scary and lonely, but [my NewboRN nurse] made me feel less alone and gave me some awesome resources."*

**How to enroll? Call 352-727-3036**

FY2022 Expenditures: \$389,409



## Family Partner



In FY2022, the Children's Trust began funding a Family Partner position within an OB/GYN practice serving a high volume of pregnant women in order to provide information and increase screening rates, and ensure families were getting connected to needed services to support a healthy pregnancy and birth outcome.

**How Much?** 772 pregnant women met with Family Partner.

**How Well?** 64% of pregnant women completed a prenatal risk screen.

**Better Off?** 18% increase in home visiting program enrollment; 29 car seat installations.

FY2022 Expenditures: \$61,971



If you want to learn more about your child's educational, developmental, or behavioral growth, Help Me Grow is here to help! In FY2022, Children's Trust began funding Help Me Grow to empower families with young children with knowledge, resources, and someone to call for parenting advice.

Help Me Grow promotes early identification of developmental, behavioral, or educational concerns in children ages 0-8. Then it links children and families to community-based services and supports.

Are you interested in learning more about your child's development?

Have other parenting questions?

**Call 352-214-9199, or call 2-1-1, and ask for Help Me Grow**

FY2022 Expenditures: \$30,417














## 10,808 children ages 0-3 in Alachua County

Data Source: Florida Health Charts –  
Birth Count Query System (2017-2020)

On the Way is a community innovation grant awarded to the Children’s Trust of Alachua County by The Pritzker Children’s Initiative (PCI). The grant supports the development of a local plan to collaboratively expand prenatal-to- age three services with a focus on equity and family leadership. Our Alachua County partners in this effort include: Department of Health (WIC office), WellFlorida Council (Healthy Start), and the Early Learning Coalition. The objectives and progress of our local initiative are outlined below.

Progress to Date				
On The Way Objectives:		Baseline-2020	Year 2 Goal	Year 2-2022
 <p>Maternal Infant Health</p>	Increase # of families (prenatal through age 3) receiving coordinated intake and referral via Connect.	1,666	1,836	1,357* 
	Increase # of families (prenatal through age 3) participating in home visiting programs	1,227	1,560	1,451* 
	Increase # of families participating in NewboRN	275	536	736* 
	Increase # of children ages 0-3 actively participating in WIC	2,283	2,634	2,485* 
 <p>Early Care &amp; Education</p>	Increase # of children 0-3 receiving subsidies in classrooms receiving Practice Based Coaching services	46	126	293* 
	Increase # of children 0-3 receiving subsidies in quality early learning classrooms as measured by a minimum score of 4.5 on the CLASS assessment	114	284	295* 
	Increase # of children 0-3 receiving subsidies in high quality child care rated as “Gold Seal”	17	56	215* 

\*Numbers are preliminary and will be finalized in January 2023.

# Afterschool Programs

## Why is afterschool important?

High-quality afterschool programming provides a structured, nurturing environment for youth to learn and develop. Out-of-school time opportunities allow youth to participate in activities to promote their health and well-being and support academic learning. The Children's Trust funds are exclusively directed at youth needing extra support, specifically for children struggling financially, educationally, or due to their family circumstances. Afterschool provides a safe environment for youth to develop bonds and relationships with peers and caring adults and access to expanded learning opportunities. It inspires, enriches, develops children's career interests, and makes real-life connections to complement their academic learning during the school day.

## Our Afterschool Providers

- Aces in Motion
- Boys and Girls Club
- Deeper Purpose
- Gainesville Circus Center
- Girls Place
- Kids Count

FY2022 Expenditures: \$624,817

**How Much?** Overall, 340 youth were served through 6 afterschool providers offering an average of 150 days of programming. All providers exceeded the goal set for children enrolled.

**How Well?** 92% of youth reported they enjoyed the program; 94% of families reported the overall experience was "good" or "great."

**Better Off?** 93% of parents felt their children were safe; 86% reported the homework help was "good" or "great."

## Afterschool Program Locations and Youth Served by City of Residence



## In their own words...what did families like best?

### ACTIVITIES

- The surprise cookouts*
- The book giveaways*
- Doing fun circus arts*
- Science experiments*
- Playing sports, field trips*

### STAFF

- The loving teachers*
- Positive adult role models*
- Staff are dedicated and passionate about each child not just academically, but their well-being*

### FRIENDS

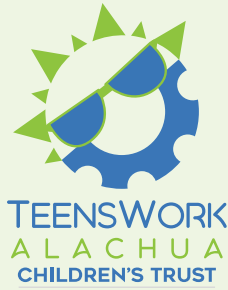
- Getting to know new friends*
- Making so many friends*
- Seeing their friends every day*

### HOMEWORK HELP

- Being able to have homework help readily available*
- Getting help with homework*
- Tutoring*
- Learning the right way to study*

# Summer Programs

TeensWork Alachua • Summer Camps • Freedom Schools



In 2022, the Children's Trust created and fully funded **TeensWork Alachua**, a summer youth employment program. TeensWork provides a positive outlet for teens (ages 14-18) to increase confidence and career readiness by participating in work readiness training and supported employment opportunities throughout Alachua County. The Trust partnered with Goodwill Industries and Minority Business Listings.

FY2022 Expenditures: \$543,637

In its initial year the program offered:

- 6 – 8 weeks of employment
- Up to 25 hours per week
- 8 hours of work readiness training, (including financial literacy)
- Job coach support and mentoring
- Help establishing a bank account and direct deposit



## What impact has the TeensWork Alachua had on you?

### Teens Said:

It has made me realize the responsibility that comes with a job.

It's given me real-life work experience.

### Work Site Supervisors shared:

I was extremely happy to be able to add value to the lives of teens and share real-life work experience and wisdom with them.

[The teens] gained so much "new" knowledge about work ethics, why education is important and gave them hope.

## How Much?

- **220** teens were hired for employment opportunities
- **1,745** attendance hours at work readiness training
- **22,708** hours worked by teens
- **43** work sites

## How Well?

- **95%** of teens report the work readiness training was helpful
- **98%** of work site supervisors reported overall satisfaction
- **93%** of teens report receiving regular support from their job coach

## Better Off?

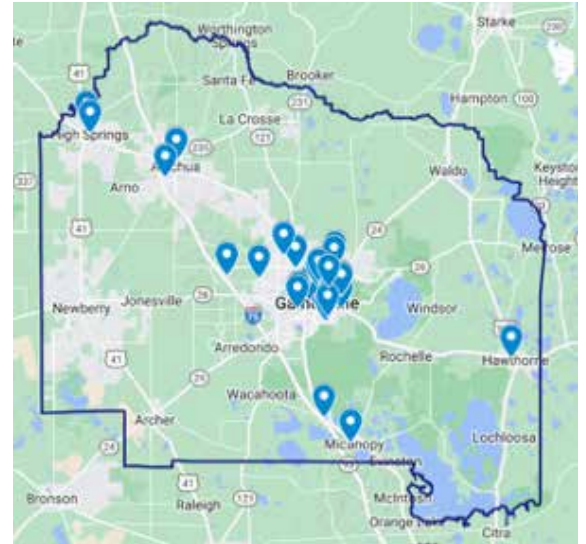
- **86%** of teens report gains in works readiness skills
- **82%** of teens report gains in financial literacy
- **\$244,531** earned by TeensWork Alachua teens

# Summer Programs



Finding affordable summer camp opportunities is difficult for many families. Summer 2022 is the Children Trust's second year funding summer camp opportunities for Alachua County children. The Trust offers scholarships to families struggling financially, with special education needs, or for children in out-of-home placements and child welfare involvement.

FY2022 Expenditures: \$1,375,405



## What did participants like best? Families Shared:

Learning and creating relationships with other campers and camp counselors

Staff is always friendly and caring, keeps me informed

Summer camp kept their days filled, fun and happy

I would like to say the diversity was evident and that is stellar

The relationships she made with some of the staff and the field trips

He loved the Harry Potter class and trips to the planetarium and zoo

I couldn't afford summer camp, but you all made it possible

## How Much?

- **1,156** children served
- **28** summer camps
- **805** days of programming

## How Well?

- **21** average days of attendance per child
- **59%** of children attended one or more field trips
- **49%** of children attended a family engagement event

## Better Off?

- **95%** of parents felt their children were safe
- **64%** of children attended camps offering academic enrichment activities
- **96%** of families reported their camp experience was "good" or "great"





# Summer Programs



## Freedom School

Children's Trust fully funded the first-ever Freedom School in Alachua County. Akwaaba Freedom School is a six-week summer literacy and cultural enrichment program serving children in grades K-8. Freedom Schools are designed by the Children's Defense Fund and have a proven national reputation. The Children's Defense Fund targets communities where quality academic enrichment programming is limited, too expensive, or non-existent.

FY2022 Expenditures: \$57,534



### Parents Shared:

I am glad they had the opportunity to enjoy learning to the point where they consistently wanted more – more reading, science, math, outdoor time, chanting, singing! Akwaaba Freedom School feeds the whole child.

At home my kids began to vocalize how they value their brown skin. They did not feel like a minority in the classroom and that made a big confidence boost. They felt valued by all teachers and volunteers.



### How Much?

- **35** children served
- **5** local field trips
- **28** days of programming
- **90** hours of reading enrichment

### How Well?

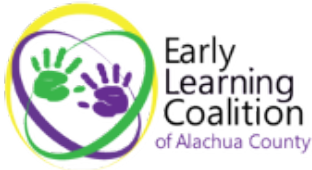
- **91%** of children attended all programs days
- **70%** of parents attended weekly parent/caregiver meetings
- **91%** of parents were satisfied with Freedom Schools

### Better Off?

- **91%** of parents felt their children were safe
- **78%** improved or maintained their reading level
- **83%** showed improvement in 3 or more math concepts



# Support of Early Learning Providers



## GOAL

**Transformative Professional Development (TPD)** program increases access to high-quality early care and education service for children from birth to age five in Alachua County. It is a collaboration of the University of Florida Anita Zucker Center for Excellence in Early Childhood Studies, the Early Learning Coalition of Alachua County, and the CHILD Center. TPD improves and sustains the supply of quality early care and education services in two ways. First, it creates more affordable quality programs. Second, it increases the quality of existing programs by providing professional development support for early care and education providers.

FY2022 Expenditures: \$161,974.63

## Educator Feedback

“The training was very helpful and educational, we learned a lot of helpful ways to address different behaviors and emotions. I am looking forward to continue working with you for the professional development of my staff.”

During a director closing session, the director said she noticed both teachers who were coached had “more confidence, took more initiative, took the lead in the classroom” since being coached.

“I think it’s the best thing ever. No matter how good of a teacher, I thought I was a good teacher, but there is so much that you’re going to learn and so many ways that you can be better. I feel like with practice-based coaching you get that extra set of eyes and that extra perspective that tell(s) you that you can also do this and things that you didn’t even think about.”

## How Much?

**646** children served

**56** teachers

**20** childcare centers

## How Well?

**81%** of teachers who complete the program

**100%** of teachers/directors who are satisfied with TPD (as measured by an anonymous survey upon completion of coaching services)

## Better Off?

**88%** of teachers with increased quality as measured by pre/post scores on the Classroom Assessment Scoring System (CLASS)

**100%** of teachers with increased utilization of effective teaching practices as measured by pre/post scores on the Teaching Pyramid Observation Tool (TPOT)

# Support of Early Learning Providers

## Business and Leadership Institute for Early Learning Master Class and Accreditation Academy

The Children's Trust along with Greater Gainesville Chamber of Commerce, and The Early Learning Coalition of Alachua County partnered to provide a platform where local business leaders, public policy decision makers, and early learning center owners/operators gathered and explored the business of the childcare industry in Alachua County. Through this partnership we aimed to empower these small

business owners to be CEO's of their business through accredited business/leadership related educational training sessions, on-going mentoring, and other resources. Thirteen businesses located across the county graduated from the Master Class.

FY2022 Expenditures Master Class: \$91,900

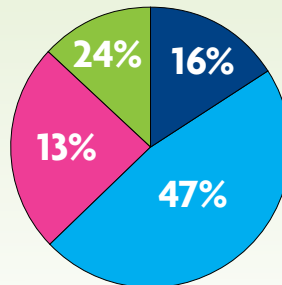
FY2022 Expenditures Accreditation Academy: \$6,820

### GOAL

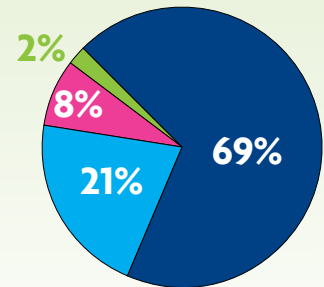
In an effort to assess the immediate impact of the BLI Master class series, two survey items were used to capture growth. The Business Knowledge survey asks participants about whether they are knowledgeable about various topics, including:

- Mission and Vision
- Credit and How it Works
- Building your Brand
- Creating a Business Pitch
- Business Leadership
- Staffing
- Creating an Elevator Pitch
- Strategic Planning
- Labor Laws
- Analyzing Cash Flow
- Understanding a Business Model
- Real Estate
- Writing a Budget
- Marketing Mix
- Negotiation
- Power of Networking
- Business Knowledge Pretest

Business Knowledge Pretest



Business Knowledge Posttest



- Very Knowledgeable
- Somewhat Knowledgeable
- Hardly Knowledgeable
- Not Knowledgeable

Participants reported gaining particular knowledge in the areas of: Mission and Vision, Power of Networking, Creating an Elevator Pitch, and Business Leadership

### What did participants say about the Master Class?

#### As a result of BLI:

**80%** of participants expect to increase their hiring

**90%** of participants expect to increase teacher salaries

**90%** of participants expect to apply for accreditation

**80%** expect to apply for new working capital

**80%** expect to serve more school readiness children

"This is the most informative class I've ever taken. I learned so much in a short period of time. I see my business in a more professional light. I would recommend to others looking to better themselves and business."

"The program was excellent, and I just loved the interaction between the mentors and the childcare professionals."

"Thank you much! I am looking forward to future growth!"

"If I had not attended this class I would have never attempted to explore advocacy beyond my school for myself, staff, and families."

**From this Master Class** Six center based early learning childcare businesses were chosen for Accreditation Academy which began June 2022. They will graduate from the Accreditation Academy in July 2023.

- Lil Scholars Learning Academy
- Little People Preparatory Preschools
- Small Steps Institute
- Persimmon Early Learning Academy
- Lee's Fun to Learn Daycare and Tutoring
- Hagios Early Learning Center LLC.

# Featured Programs

## HEALTHY

**Program:** Partners in Adolescent Lifestyle Support (PALS)

**Agency:** University of Florida

**PALS THRIVE** aims to prevent suicide, violence, and bullying by providing one-on-one counseling, group-based prevention, and peer leadership opportunities to cultivate a selfless and inclusive atmosphere in schools.



How Much?

**428**

children served

How Well?

**98%**

of counselors receive both group and individual clinical supervision once a week

**87%**

of children receive two or more counseling sessions

Better Off?

**88%**

of children demonstrate improved mental health

**84%**

report being less likely to bully and more accepting of diversity

**Success Story:** Alfonso is the son of immigrant parents. His parents came to the U.S. to start a better life but did not speak English. Alfonso was being bullied, felt hopeless, and he was suicidal. That is when he sought out a PALS counselor. He soon became more confident, his grades went up, and he began to make friends. Alfonso's life turned around, his depression lifted, and he became a leader in his school. Now he is in college on a scholarship and doing well. Alfonso continues helping others by serving as an advisor with community leaders on the PALS Board.

**FY2022 Expenditures: \$66,765**

## HEALTHY

**Program:** Wellness Coordinator

**Agency:** Children's Home Society

**The Wellness Coordinator** is charged with increasing health and medical awareness for students, parents, and the Howard Bishop Middle School community. This person coordinates and proactively connects children and families with primary health, dental, vision, nutrition, and mental health services, as well as promotes wellness awareness within the community.

**Success Story:** One student had broken her glasses and was struggling in classes due to her vision impairment. The teacher referred her to the Wellness Coordinator who was able to get her a vision appointment and new glasses. This student was all smiles upon receiving her new glasses.

**FY2022 Expenditures: \$26,218**

How Much?

**282**

children served

How Well?

**100%**

of families were satisfied with the referral and service process

Better Off?

**100%**

of referrals for vision, flu vaccine, and primary health resulted in services being received

**92%**

of referrals for behavioral health resulted in service receipt

# Featured Programs

## EDUCATED

**Program:** Dolly Parton Imagination Library

**Agency:** Gainesville Thrives

**Dolly Parton Imagination Library** is a family centered literacy building program for families with children birth through age five. The program provides free books and guidance for parent and child reading together. Each child enrolled receives one book monthly until their 5th birthday.

FY2022 Expenditures: \$11,921



### Success Stories:

*"She gets so excited when her books arrive in the mail."*

*"He absolutely LOVES them! They have become some of his favorites. And as parents of a biracial child, we love the diversity of the books we have received."*

*"The books have been so much fun, and my son loves receiving them in the mail."*

## SUPPORTED

**Program:** Big Brothers Big Sisters

**Agency:** Big Brothers Big Sisters of Alachua County

**Big Brothers Big Sisters** is a mentoring program that recruits, trains, and screens adult volunteers 'Bigs' and pairs them with children 'Littles' requesting mentorship. Littles will meet with their Big at least twice monthly to spend quality one-on-one time.



**Success Story:** Shelaine felt her adopted son, Nehemiah, needed a positive male role model. Shelaine wanted Nehemiah to have a compatible Big Brother who shared Nehemiah's passion for sports and could help further his athletic skills. And then along comes Big Shawn. Shawn's kind spirit and witty intellect, along with his sports obsession, made him the perfect match for Nehemiah. In March 2022, Shawn and Nehemiah connected and all signs are pointing toward a beautiful match!

FY2022 Expenditures: \$29,554



# Featured Programs

## SAFE

**Program:** Peaceful Paths Prevention Program

**Agency:** Peaceful Paths

**Peaceful Paths** teaches children safety, boundaries, and healthy relationships through group-based prevention programming.

FY2022 Expenditures: \$25,211



**Success Story:** Peaceful Paths presented to participants at Project YouthBuild, a program that helps teens and young adults who have dropped out of school finish their high school diploma and acquire job skills. The most profound aspect of this experience was how meaningful the content was for the young people. When outlining what we should expect from healthy relationships (trust, respect, equality, etc.), one participant shared how ardently she wanted this in her future partnerships and how hard she was willing to work to make that happen. After the presentation, we received an email from the program director that a student told them it was “the best life skills class we’ve had.”

**How Much?**  
**7,344**  
children participated

**104**  
violence prevention  
sessions offered

**How Well?**  
**85%**  
of children improved  
their knowledge of safety,  
boundaries, and healthy  
relationships

**Better Off?**  
**83%**  
of teachers report  
improvements in  
student behavior

## SAFE

**Program:** Midnight Basketball

**Agency:** City of Gainesville

**Midnight Basketball** offers athletic opportunities for youth in a fun-filled, positive, and enriching environment during the late-night, weekend hours. Youth have fun playing basketball, and receive coaching, connection, and encouragement from motivational speakers, staff, and local police at events.

FY2022 Expenditures: \$17,177



**Success Story:** At our first event, a middle school student, who appeared very shy and quiet, became upset to the point of tears and walked out of the building alone. He did this because he didn’t have other kids who wanted to play with him for the basketball tournament that night. We placed him on a team with other kids willing to team up with him. He had lots of fun and returned for each subsequent event winning prizes and making new friends.

**How Much?**  
**180**  
children participated

**5**  
sessions offered

**How Well?**  
**100%**  
of children felt safe  
while participating

**Better Off?**  
**100%**  
reported the speakers left a  
positive impression on them

**100%**  
reported police in  
attendance were friendly

# Financial Report



ALL FUNDS*		
REVENUE:	FY 2022 Budget	FY 2022 Actual**
Property Taxes	\$8,249,047.00	\$8,262,482.06
Misc. Revenue	\$83,333.00	\$149,891.92
Other Sources	\$1,053,251.00	\$750,000.00
<b>Total Revenue</b>	<b>\$9,385,631.00</b>	<b>\$9,162,373.98</b>
EXPENSES:	FY 2022 Budget	FY 2022 Actual
Program Services/Support	\$5,914,315.00	\$4,330,514.26
General Administration	\$2,308,864.00	\$1,977,650.36
Capital Outlay	\$93,599.00	\$75,101.00
Other Uses	\$1,068,853.00	\$750,000.00
<b>Total Expenditures</b>	<b>\$9,385,631.00</b>	<b>\$7,133,265.62</b>

\*Current as of 12/2/2022

\*\* Unaudited Amounts





## CHILDREN'S TRUST TEAM

**Seated (L-R): Elizabeth Cayson, Ashley Morgan-Daniel, Marsha Kiner, Kristy Goldwire, Belita James**  
**Standing (L-R): Deon Carruthers, Mia Jones, Nicole Odom, Diana Sanchez, Jackie Butterfeld, Demetrica Tyson, Bonnie Wagner, Dan Douglas**

## Our Providers

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li><b>Alachua County Board of Commissioners</b></li> <li><b>A-Team Consulting &amp; Training</b></li> <li><b>Big Brothers Big Sisters of Tampa Bay</b></li> <li><b>Boys &amp; Girls Clubs of Alachua County</b></li> <li><b>Boys &amp; Girls Clubs of Northeast Florida - Alachua County</b></li> <li><b>Business and Leadership Institute for Early Learning</b></li> <li><b>Cade Museum for Creativity</b></li> <li><b>Children's Home Society of Florida</b></li> <li><b>Child Advocacy Center</b></li> <li><b>City of Alachua</b></li> <li><b>City of Gainesville Midnight Basketball</b></li> <li><b>Community Impact Corp</b></li> <li><b>Cultural Arts Coalition</b></li> <li><b>Deeper Purpose Community Church</b></li> <li><b>Early Learning Coalition of Alachua County</b></li> <li><b>Empowerment Consultants &amp; Associates</b></li> <li><b>FL Institute of Workforce Innovation</b></li> <li><b>Gainesville Area Community Tennis Association DBA Aces in Motion</b></li> <li><b>Gainesville Chamber Orchestra</b></li> <li><b>Gainesville Circus Center</b></li> <li><b>Gainesville Thrives</b></li> <li><b>Girls Place</b></li> <li><b>Good News Arts</b></li> <li><b>Goodwill Industries of Northeast Florida</b></li> </ul> | <ul style="list-style-type: none"> <li><b>Greater Duval Neighborhood Association</b></li> <li><b>Healthy Start of North Central FL</b></li> <li><b>I AM STEM</b></li> <li><b>Just For Us</b></li> <li><b>Kids Count in Alachua County</b></li> <li><b>Minority Business Listings</b></li> <li><b>Motiv8U</b></li> <li><b>New Technology Made Simple Now</b></li> <li><b>North Central Florida YMCA</b></li> <li><b>Pace Center for Girls</b></li> <li><b>Partnership of Strong Families</b></li> <li><b>Peaceful Paths</b></li> <li><b>Santa Fe College Foundation</b></li> <li><b>St. Barbara CFC Ministries</b></li> <li><b>Star Center Children's Theater</b></li> <li><b>Traveling Art Camp</b></li> <li><b>Underground Kitchen</b></li> <li><b>University of Florida College Reach Out Program (CROP)</b></li> <li><b>University of Florida Freedom School</b></li> <li><b>University of Florida Health – PALS (Shands)</b></li> <li><b>University of Florida Incubator Stem Camp</b></li> <li><b>University of Florida Museum of Natural History</b></li> <li><b>Vineyard Christian Fellowship of Gainesville</b></li> </ul> |
|--|--|



**CHILDREN'S TRUST**  
 OF ALACHUA COUNTY

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